



## *News Release*

**Date: 31 July 2008**

### **Bespak secures shirt sponsorship deal with 'The Linnets'**

Bespak, a leader in devices for inhaled drug delivery is delighted to announce its signing as shirt sponsor for King's Lynn Football Club.

As part of the sponsorship package 'The Linnets' will sport Bespak sponsored shirts for this coming season, with the showcase of the new kit at this Saturday's Southern League Benevolent Shield fixture with Hillingdon Borough, which kicks off at 3pm.

Sponsorship of 'The Linnets' comes at an exciting time for King's Lynn based Bespak, with the construction work to extend the company's capacity in Bergen Way well underway, the company is actively looking to recruit for a number of roles, specifically for engineers, in order to fulfil its healthy order book.

Chris Hall, Managing Director commented: "Our association with King's Lynn Football Club as the Southern League champions brings together two of the county's greatest success stories. As King's Lynn's largest employer it is important that we support the local community as much as we can and this deal, together with our recent sponsorship of the Bespak Great East Anglian Run reaffirms our commitment to the town."

King's Lynn Football Club Chairman, Ken Bobbins added: "We are delighted that 'The Linnets' will be sponsored by a company with such international acclaim and hope that together we can enjoy another successful season."

## **Notes for editors**

**Invitation:** The club has arranged a photo call before The Linnets home game with Redditch United on 12<sup>th</sup> August. Any press photographers interested in attending should look to arrive at The Walks Stadium by 1.30pm.

## **About Bepak**

Bepak is a division of Consort Medical plc that develops and manufactures metered dose inhaler valves, actuators, compliance aids and dry powder devices. Bepak also provides leading pharmaceutical and healthcare companies with a range of device manufacturing services including product development, industrialisation and contract manufacture. [www.bepak.com](http://www.bepak.com)

For further information please contact:

Chris Hall, Managing Director.

Tel +44 (0) 1553 691000 or email [chris.hall@bepak.com](mailto:chris.hall@bepak.com)

For press information contact:

Paul Williamson, Realia

Tel +44 (0) 1227 731210 or email [paul.williamson@realia-marketing.com](mailto:paul.williamson@realia-marketing.com)

Kelly Cocks, Realia

Tel +44 (0) 1227 731210 or email [kelly.cocks@realia-marketing.com](mailto:kelly.cocks@realia-marketing.com)